



20TH ANNUAL

BOSTON 
KEY GALA

IN SUPPORT OF THE HOPE LODGE IN BOSTON

NOV. 6 2026

SOWA POWER STATION | BOSTON

PARTNERSHIP OPPORTUNITY



OUR VISION:

End cancer as we know it, for everyone.

OUR MISSION:

To improve the lives of people with cancer and their families through advocacy, research, and patient support to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

EVENT OVERVIEW

ABOUT THE HOPE LODGE

All funds raised through the Boston Key Gala support the annual operating expenses at the Hope Lodge in Boston

- Cancer touches nearly every community. The cost of lodging can be a barrier to life-saving care for patients traveling to Boston for treatment.
- The Hope Lodge in Boston is a free home away from home for cancer patients and their caregivers—a 45-suite residence near local treatment centers providing temporary lodging when treatment is far from home.



SINCE 2008, THE HOPE LODGE IN BOSTON HAS



Provided over 20,000 free nights of lodging to patients and their caregivers.



Served over 800 individual cancer patients and their caregivers.



Provided over 6 million rides to treatment.



Saved patients over \$71 million in out-of-pocket hotel expenses.

MORE THAN A PLACE TO STAY

“My stay at the Hope Lodge was better than I ever imagined. I believe the patients and caregivers I met will be lifelong friends. We became a community who came together while going through a very tough time in our lives. I am so grateful to Hope Lodge and the people that created this safe space for patients and caregivers.”

-Former Hope Lodge Guest



THE POWER OF PARTNERSHIP



BOSTON
KEY GALA

- Join Boston's most influential philanthropists and business leaders for an unforgettable evening supporting the American Cancer Society's Hope Lodge in Boston.
- 2025 Impact
 - Over 425 attendees
 - Raised over \$1M
 - Raised over \$500K in direct mission gifts to Hope Lodge
 - Record \$45K individual auction lot
- Your partnership can help ensure every patient, regardless of financial means, has access to life-saving cancer care.





2026: CELEBRATING 20 YEARS OF
THE HOPE LODGE IN BOSTON

2026 EVENT DETAILS

MEET OUR EVENT CHAIR



Fred Hussey
Morgan Stanley

Friday, November 6|6:00pm
SoWa Power Station|Boston, MA
www.bostonkeygala.com

Twenty years of impact, and we're roaring into our next era.

Join Fred and Boston's top leaders and philanthropists for a night of 1920s glamour, premier entertainment, and exclusive auctions as we celebrate 20 years of impact benefiting the ACS Hope Lodge in Boston.

The next chapter starts with you.

JOIN OUR HISTORICAL SPONSORS





PARTNERSHIP OPPORTUNITIES AND BENEFITS

INVEST IN IMPACT

SPONSOR LEVELS:

- TITLE: \$100,000
- PRESENTING: \$75,000
- PREMIER: \$50,000
- PLATINUM: \$25,000
- GOLD: \$15,000
- SILVER: \$10,000
- BRONZE: \$5,000

CONSIDERATIONS:

- Individual table and ticket sales will be available in August
- Sponsors at the \$25,000+ level are eligible for annual naming opportunities at the Hope Lodge in Boston



IMPACT LEVELS

TITLE: \$100,000

- Exclusive sponsorship opportunity acknowledging "The (company name) Boston Key Gala"
- Seating for 30 guests at the Boston Key Gala
- Company representative to give remarks during the event
- Opportunity for company representative to serve as a member of the Boston Key Gala Executive Committee
- Press release highlighting event and Title partnership
- Logo to be included as Title Sponsor in all event materials and promotions
- Two-page ad in the digital program with preferred page positioning
- "Welcome Letter" by a company representative in the digital program
- Three dedicated social media posts

PRESENTING: \$75,000

- Exclusive sponsorship opportunity acknowledging "Boston Key Gala, Presented by (company name)"
- Seating for 20 guests at the Boston Key Gala
- Company representative to give remarks during the event
- Opportunity for company representative to serve as a member of the Boston Key Gala Executive Committee
- Press release highlighting event and Presenting partnership
- Logo to be included as Presenting Sponsor in all event materials and promotions
- Two-page ad in the digital program with preferred page positioning
- Three dedicated social media posts

PREMIER: \$50,000

- Seating for 16 guests at the Boston Key Gala
- Verbal recognition during the Boston Key Gala
- Opportunity for company representative to serve as a member of the Boston Key Gala Executive Committee
- Logo to be included in all event materials and promotions
- One full-page ad in the digital program
- Two dedicated social media posts

IMPACT LEVELS

PLATINUM: \$25,000

- Seating for 12 guests at the Boston Key Gala
- Verbal recognition during the Boston Key Gala program
- Opportunity for company representative to serve as a member of the Boston Key Gala Executive Committee
- Logo to be included in all event materials and promotions
- One full-page ad in the digital program
- One dedicated social media post

GOLD: \$15,000

- Seating for 10 guests at the Boston Key Gala
- Opportunity for company representative to serve as a member of the Boston Key Gala Executive Committee
- Name to be included in all event materials and promotions
- One full-page ad in the digital program
- Mention in post on social media

SILVER: \$10,000

- Seating for 8 guests at the Boston Key Gala
- Opportunity for company representative to serve as a member of the Boston Key Gala Executive Committee
- Name to be included in all event materials and promotions
- One full-page ad in the digital program
- Mention in post on social media

BRONZE: \$5,000

- Seating for 4 guests at the Boston Key Gala
- Opportunity for company representative to serve as a member of the Boston Key Gala Executive Committee
- Name to be included in all event materials and promotions
- One half-page ad in the digital program
- Mention in post on social media

NOTE: After August 1st, Table Sponsorships (\$7,500) and individual tickets (\$750 per person) are available.



BEYOND STANDARD PACKAGES

We would love to create a sponsorship package that aligns with your philanthropic goals and budget—and helps ensure everyone facing cancer has access to the care they need.

While cancer affects everyone, it doesn't affect everyone equally. Through research, patient support, and advocacy, the American Cancer Society is working to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Thank you for considering a partnership that creates real change—where everyone, regardless of who they are or where they live, has access to life-saving care.

FOR MORE INFORMATION CONTACT

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